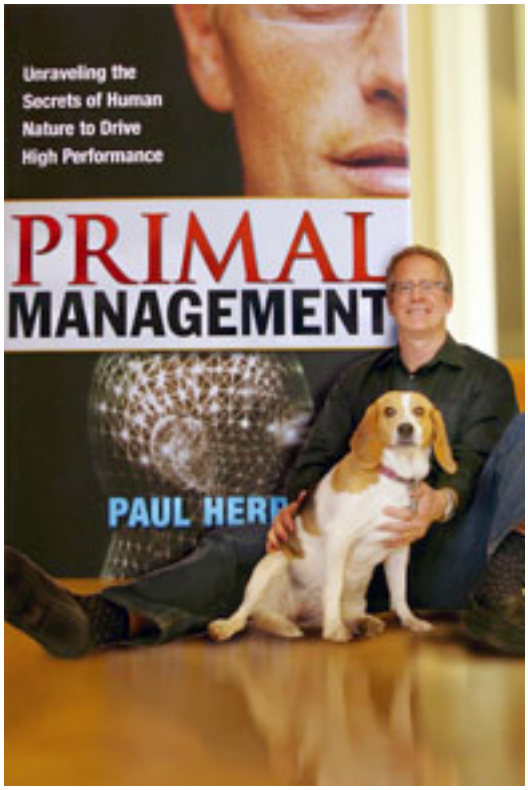

Paul Herr is an employee-engagement pioneer and thought leader who earned his MBA from the University of Chicago's Booth Graduate School of Business, one of the world's top business schools.

Herr is also a scientist, engineer, entrepreneur, and inventor who has researched human motivation for the past 35 years. Herr’s book, Primal Management: Unraveling the Secrets of Human Nature to Drive High Performance, received critical acclaim when it was published as a featured book by the American Management Association in June, 2009.

Herr consults with corporations worldwide to help them tap into the energy, passion and creativity of their people.Â He is also the inventor of The Horsepower System, a practical software tool for tracking and improving employee engagement.

Herr lives in Madison, Wisconsin with his wife, two teenage children, and Lucy (beagle shown in

photo).